

# BROOKLYN CANNOLI CO., INC.

## COMMITMENT TO QUALITY

Since our inception in 1995, Brooklyn Cannoli Co., Inc. has proven to be a business built on quality and reputation throughout our organization. Our commitment to providing safe, quality products to our customers while always improving our day to day procedures is and has been our number one concern throughout the years. These practices have enabled our company to grow from 1 employee to the 35 we currently employ today. With growth in our forecast we hope to create many more jobs for our community.

We have established a food safety/quality control development team that is responsible for setting policy, training staff and maintaining/monitoring our results. Our employees are involved in all aspects of our quality program, including the development of new products, the use of qualified suppliers, the shipment of recallable finished goods, and all other processes that require thought, care protocol and education.

Lastly we are most proud of our people and their ability to understand and grow with each new quality initiative introduced. Our teams continued cooperation and commitment is the main contributor to our goals and continued success throughout our fine company.

President

January 1, 2011

